

# A CONVENIENT TRUTH

## **TO RECYCLE IS GOOD . . .**

Most people would like to observe environmentally friendly practices. Two benefits of recycling are:

- **It limits the amount of product waste that humans deposit into the environment.**
- **It is a proven, cost-effective process to reclaim expensive raw materials for manufacturing new products.**

Recycling has become the standard for many individuals and businesses and, more than likely, eventually will be mandated nationally and globally.

## **TO REUSE IS BETTER**

While there is no shortage of publicity for recycling, another environmentally friendly practice that does not get as much attention is product REUSE. Product reuse is superior to recycling because reuse:

- **Costs less to the consumer.**
- **Creates less waste to be disposed of in the environment.**
- **Consumes a fraction of the energy required to recycle.**

It is not difficult to comprehend how the reuse of properly functioning equipment is, in itself, environmentally friendly.

In the case of defective items that are not appropriate for immediate reuse, repair and reuse may be the best course of action. Like reuse, repair typically costs less, wastes less and consumes less energy than recycling. As an added advantage, often the repair of an asset offers significant savings compared to purchasing new or even reused products.

We are fortunate to be part of an industry in which the availability of pre-owned equipment is appreciable and affordable. We are proud to be doing our part to protect our global environment. As our primary effort, Retrotel, Inc. specializes in procuring, processing, repairing and resupplying telecommunication equipment to companies throughout the Americas.

## **AT RETROTEL WE CHOOSE TO REUSE**



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